

Last year's conference drew nearly 200 physicians, pharmacists, nurses, attorneys and other professionals involved in patient safety. The work of the Colorado Patient Safety Coalition, and its annual Do No Harm conference, is made possible through contributions from companies and organizations like yourselves, who are committed to promoting patient safety here in Colorado.

Reserve Your Place in A Safer Colorado

We hope that you will exhibit at this year's conference and/or will otherwise support the Coalition through a contribution, which will be widely recognized at the conference and throughout the coming year. Please note that exhibit space is limited and will be assigned on a first-come, first-paid basis.

Don't miss out on this opportunity!



Dr. Robert Wachter Keynote Speaker



The conference will feature as its keynote speaker Dr. Robert Wachter, Professor of Hospital Medicine at the University of California, San Francisco. Dr. Wachter is a national leader in patient safety whose bestselling book, "Internal Bleeding: The

Truth Behind America's Terrifying Epidemic of Medical Mistakes," is now in its fourth printing.

Reserve your exhibit space and/or make your supporter pledge on-line at www.ColoradoPatientSafety.org or by sending this completed form, along with a check payable to: The Colorado Patient Safety Coalition, 7351 Lowry Blvd, #110A, Denver, CO 80230. For additional information, please contact Genni Pearman at 720-858-6308.



Supporters
Exhibitors

Doing the
Right Thing

Seventh Annual
Colorado Patient
Safety Conference

November 16, 2007

Marriott Denver Tech Center
I-25 and Belleview



This activity is jointly sponsored and co-provided by the Colorado Foundation for Medical Care, Office of Continuing Education (OCE CFMC) and Colorado Patient Safety Coalition (CPSC)

Support Makes Doing the Right Thing Easy

Platinum Supporters - \$2,500

- ➔ Three registrations
- ➔ Badge recognition as Platinum Supporter
- ➔ Supporter Recognition on Agenda
- ➔ Sign and table tent recognition (with logo) as Platinum Supporter
- ➔ Introduce Keynote Speaker

Gold Supporters - \$2,000

- ➔ Two registrations
- ➔ Badge recognition as Gold Supporter
- ➔ Supporter Recognition on Agenda
- ➔ Sign and table tent recognition (with logo) as Gold Supporter
- ➔ Introduce Plenary Session Speaker

Silver Supporters - \$1,500

- ➔ One registration
- ➔ Badge recognition as Silver Supporter
- ➔ Supporter Recognition on Agenda
- ➔ Sign and Table tent recognition (with logo) as Silver Supporter
- ➔ Introduce Plenary Session Speaker

Scholarship Supporters - \$500 minimum

- ➔ One registration
- ➔ Supporter Recognition on Agenda
- ➔ Sign and table tent recognition (no logo) as Scholarship Supporter

Please note: unrestricted educational grants from supporters will be used to fund various Conference activities.



Exhibit to the Prime Target Audience

Exhibit Space - \$650

(limited space assigned to first-come, first-paid)

- ➔ One 6 foot skirted table with two chairs
- ➔ Exhibit space will be located outside the main meeting rooms. This is designed to make exhibitors highly visible and accessible to all conference participants.
- ➔ One registration (including lunch)
- ➔ Table tent recognition
- ➔ Exhibit set up will be available after 6 AM on the morning of the conference, and tear down must be completed by 6 PM the day of the conference.
- ➔ Should exhibit materials need to be shipped to the hotel, they cannot be accepted sooner than Tuesday, November 13th.
- ➔ Due to logistical and/or other considerations, the Colorado Patient Safety Coalition reserves the right to modify exhibitor space or locations if necessary.
- ➔ For AV/electrical and/or phone/internet access, please contact Sandy Cowley at Marriott DTC 303-740-2537 or sandy.cowley@mariott.com.

Exhibitor/Supporter Reservation Form

Company Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Telephone: _____

Fax: _____

Supporter Level Requested:

Mark each level you wish to request. **Please note, if logo submission is included, they must be received by November 2, 2007. Submit logo to lhelseth@cfmc.org.*

- Platinum Supporter (\$2,500)
 Gold Supporter (\$2,000)
 Silver Supporter (\$1,500)
 Scholarship Supporter (\$500 min)

Exhibitor Request:

Limited space assigned on a first-come, first-paid basis.

- Exhibitor (\$650)

TOTAL ENCLOSED: \$ _____

Name Tag Information:

1. _____
2. _____
3. _____